

Rep Order# 6819932 Ver# 5 Mod# 2 Status Confirmed Traffic Order# 102321 Printed: 08/03/2012 10:42 AM 1 of 3
 EC'd Yes Last Received: 08/02/2012 3:47 PM
 Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV. Agency () GMMB
 Advertiser () NASIT 3050 K ST NW
 Product NASIT WASHINGTON, DC 20007
 Estimate# 1247 Agency C/P1/P2/E 108/115/1247
 Buyer Maura Gilroy Flight Dates 10/09/2012 - 10/15/2012
 Phone# Hiatus Weeks
 Fax#

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F,M	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$400.00	10/09-10/15	0	0	0	\$0.00	
	2	TU-TH,SU-M	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$200.00	10/09-10/15	0	0	0	\$0.00	
	3	TU-F,M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$725.00	10/09-10/15	0	0	0	\$0.00	
	4	TU-F,M	7A-9A	TODAY SHOW	:30	\$900.00	10/09-10/15	0	0	0	\$0.00	
	5	SA	6A-7A	NEWS 3 AT SUNRISE	:30	\$375.00	10/13-10/13	0	0	0	\$0.00	
	6	SA	7A-9A	SATURDAY TODAY	:30	\$625.00	10/13-10/13	0	0	0	\$0.00	
	7	SU	9A-930A	NEWS 3 TODAY/WKEND	:30	\$500.00	10/14-10/14	0	0	0	\$0.00	
	8	TU-F,M	9A-10A	TODAY SHOW II	:30	\$425.00	10/09-10/15	0	0	0	\$0.00	
	9	TU-F,M	10A-11A	TODAY SHOW III	:30	\$325.00	10/09-10/15	0	0	0	\$0.00	
	10	TU-F,M	11A-12P	RACHEL RAY	:30	\$325.00	10/09-10/15	0	0	0	\$0.00	
	11	TU-F,M	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	10/09-10/15	0	0	0	\$0.00	
	12	TU-F,M	1230P-1P	NEWS 4: THE AGENDA	:30	\$325.00	10/09-10/15	0	0	0	\$0.00	
	13	TU-F,M	1P-2P	DAYS OF OUR LIVES	:30	\$425.00	10/09-10/15	0	0	0	\$0.00	
	14	TU-F,M	2P-3P	THE DOCTORS	:30	\$325.00	10/09-10/15	0	0	0	\$0.00	

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 Advertiser () NASIT 3050 K ST NW
 Product NASIT WASHINGTON, DC 20007
 Estimate# 1247 Agency C/P1/P2/E 108/115/1247
 Buyer Marna Gilroy Flight Dates 10/09/2012 - 10/15/2012
 Phone# Hiatus Weeks
 Fax#

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	15	TU-F,M	3P-4P	DR. PHIL	:30	\$450.00	10/09-10/15	0	0	0	\$0.00	
	16	TU-F,M	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$725.00	10/09-10/15	0	0	0	\$0.00	
	17	TU-F,M	430P-5P	NEWS 4 AT 430P	:30	\$725.00	10/09-10/15	0	0	0	\$0.00	
	18	TU-F,M	5P-630P	EARLY NEWS	:30	\$1,200.00	10/09-10/15	0	0	0	\$0.00	
	19	SA	5P-630P	KSNV EARLY NEWS	:30	\$675.00	10/13-10/13	0	0	0	\$0.00	
	20	TU-F,M	630P-7P	JEOPARDY	:30	\$1,300.00	10/09-10/15	0	0	0	\$0.00	
	21	TU-F,M	7P-730P	WHEEL OF FORTUNE	:30	\$1,300.00	10/09-10/15	0	0	0	\$0.00	
	22	W	10P-11P	IAM & ORDER: SVU	:30	\$3,200.00	10/10-10/10	0	0	0	\$0.00	
	23	SA	8P-9P	SWASH (REPEATS)	:30	\$1,200.00	10/13-10/13	0	0	0	\$0.00	
	24	TU-F,M	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,200.00	10/09-10/15	0	0	0	\$0.00	
	25	TU-F,M	1135P-1235A	TONIGHT SHOW W/ JAY LENO	:30	\$500.00	10/09-10/15	0	0	0	\$0.00	

---REPORT TOTALS---
 Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---
 Oct 12: 0 / \$0.00

Station KSNV-TV LAS VEGAS, NV.
 Advertiser () NASIT
 Product NASIT
 Estimate# 1247
 Buyer Maura Gilroy
 Phone#
 Fax#
 Agency () GMMB
 3050 K ST NW
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 108/115/1247
 Flight Dates 10/09/2012 - 10/15/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

Sales Totals: 0 / \$0.00
 Station Totals: 0 / \$0.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	50	CATV	0%	KBLR	0%	KINC	0%	KLAS	31%	KSNV	28%
		KTNV	16%	KTUD	1%	KVCW	2%	KVMY	5%	KVVU	17%
		XXXX	0%								

---COMPETITIVE COMMENTS---

EST SHARES
 Books NOV12
 Demos RA35+

---Agency Comment---
 PLEASE NOTE ADDRESS CHANGE EFF 8/12

---CREDIT RISK---
 CASH IN ADVANCE

Rep Order# 6819932 Ver# 3 Status Revised Traffic Order# 102321

Printed: 05/31/2012 8:21 AM
Last Received: 05/31/2012 7:20 AM
Showing Buylines: All Lines

1 of 3

Station KSNV-TV LAS VEGAS, NV.
Advertiser () NASTI
Product NASTI
Estimate# 1247
Buyer Maury Gilroy
Phone#
Fax#

Agency () GMMB
1010 WISCONSIN AVE, S
SU 800, WASHINGTON, DC 20007
Agency C/P1/P2/E 108/115/1247
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

REV LINES 20,21
PLEASE CONF
THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F,M	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$400.00	10/09-10/15	2	1	2	\$800.00	
	2	TU-TH,SU-M	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$200.00	10/09-10/15	2	1	2	\$400.00	
	3	TU-F,M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$725.00	10/09-10/15	2	1	2	\$1,450.00	
	4	TU-F,M	7A-9A	TODAY SHOW	:30	\$900.00	10/09-10/15	2	1	2	\$1,800.00	
	5	SA	6A-7A	NEWS 3 AT SUNRISE	:30	\$375.00	10/13-10/13	1	1	1	\$375.00	
	6	SA	7A-9A	SATURDAY TODAY	:30	\$625.00	10/13-10/13	1	1	1	\$625.00	
	7	SU	9A-930A	NEWS 3 TODAY/WKEND	:30	\$500.00	10/14-10/14	1	1	1	\$500.00	
	8	TU-F,M	9A-10A	TODAY SHOW II	:30	\$425.00	10/09-10/15	2	1	2	\$850.00	
	9	TU-F,M	10A-11A	TODAY SHOW III	:30	\$325.00	10/09-10/15	2	1	2	\$650.00	
	10	TU-F,M	11A-12P	RACHEL RAY	:30	\$325.00	10/09-10/15	2	1	2	\$650.00	
	11	TU-F,M	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	10/09-10/15	2	1	2	\$850.00	

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Buyer Maura Gilroy
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	12	TU-F,M	1230P-1P	NEWS 4: THE AGENDA	:30	\$325.00	10/09-10/15	2	1	2	\$650.00	
	13	TU-F,M	1P-2P	DAYS OF OUR LIVES	:30	\$425.00	10/09-10/15	2	1	2	\$850.00	
	14	TU-F,M	2P-3P	THE DOCTORS	:30	\$325.00	10/09-10/15	2	1	2	\$650.00	
	15	TU-F,M	3P-4P	DR. PHIL	:30	\$450.00	10/09-10/15	2	1	2	\$900.00	
	16	TU-F,M	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$725.00	10/09-10/15	2	1	2	\$1,450.00	
	17	TU-F,M	430P-5P	NEWS 4 AT 430P	:30	\$725.00	10/09-10/15	1	1	1	\$725.00	
	18	TU-F,M	5P-630P	EARLY NEWS	:30	\$1,200.00	10/09-10/15	3	1	3	\$3,600.00	
	19	SA	5P-630P	KSNV EARLY NEWS	:30	\$675.00	10/13-10/13	1	1	1	\$675.00	
	*20	TU-F,M	630P-7P	JEOPARDY	:30	\$1,300.00	10/09-10/15	2	1	2	\$2,600.00	
		Sales Remark: V3 NOT NA - JEOP 630-7P TP CHANGE										
		V3 Time Changed, Comment Changed										
	*21	TU-F,M	7P-730P	WHEEL OF FORTUNE	:30	\$1,300.00	10/09-10/15	2	1	2	\$2,600.00	
		Sales Remark: V3 NOT NA - WHEEL 7-730P TP CHANGE										
		V3 Time Changed, Comment Changed										
	22	W	10P-11P	LAW & ORDER: SVU	:30	\$3,200.00	10/10-10/10	1	1	1	\$3,200.00	
	23	SA	8P-9P	SMASH (REPEATS)	:30	\$1,200.00	10/13-10/13	1	1	1	\$1,200.00	
	24	TU-F,M	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,200.00	10/09-10/15	2	1	2	\$2,400.00	
	25	TU-F,M	1135P-1235A	TONIGHT SHOW W/ JAY LENO	:30	\$500.00	10/09-10/15	2	1	2	\$1,000.00	

Rep Order# 6819932 Ver# 3 Status Revised
EC'd Yes

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3 of 3

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---REPORT TOTALS---

Report Totals: 44 / \$31,450.00

---SALES MONTHLY TOTALS---

Oct 12: 44 / \$31,450.00

Sales Totals: 44 / \$31,450.00

Station Totals: 44 / \$31,450.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$112,321

CATV	0%	KBLR	0%	KINC	0%	KLAS	31%	KSNV	28%
KTNV	16%	KTUD	1%	KVCW	2%	KVMY	5%	KVVU	17%
XXXX	0%								

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
Demos RA35+

---CREDIT RISK---

CASH IN ADVANCE